

NEXT GEN INSIGHT

## INNOVATE AT THE FOREFRONT OF POSITIVE IMPACT

Get involved in the debates at the forefront of **Climate x Business x Tech**.  
Lay the foundations for business-wide innovation.

A big positive intention to be part of change:

### EDUCATION

**Tailor-made training initiatives** designed to inspire, inform and provoke.

**2-hr Masterclasses**, presented by industry leading expert voices

**Live Huddles: debating the hot topics:**

Human Rights | Net Zero | Food Systems Design | Regenerative Agriculture | Climate Risk & Finance | The Sustainable Transformation of the Food System | The Future Consumer | Natural Capital & Biodiversity...

### FUTURES

**Plugging teams into change:** we report on the Impact Signals we see in food and the Macro Cultural Shifts driving them.

We look at the signals affecting: **People, Planet and Performance** to give a full view.

**Always-on Future Engine for a business**

- Live Spark Days and Summits
- HQ Takeovers
- Employee Engagement

### INNOVATION

What could all of this mean for your business? What are the threats, the challenges and the biggest opportunities?

We bring all of this insight into your business, to fuel a culture of innovation.

**Facilitated in-person summits:**

Your Leadership teams X Expert voices X Veris / Future Food Movement X Youth Voices X Customers X Investors

### VERISCOPE ESG INTELLIGENCE

**The food industry's bi monthly must-have insight report on the latest ESG thoughts and trends most relevant to your business.**

We identify interconnected themes across multiple channels, interpreting and distilling hundreds of data points. Clear insights and strategic thinking will help you navigate today's pressing issues, spark debates, challenge perspectives, and uncover growth opportunities for the future.

[More information on our subscription can be found here.](#)

This is for you if, you want to:

#### UPGRADE TRAINING TO ACTION

This is the kind of work that puts a bolt of energy through a business. Designed to stimulate questions and ideas, rather than just keep teams informed.

#### MAKE A STATEMENT OF INTENT

Create an internal brand, commit to sharing, stimulating debate and involving the whole business in ideation... it shows bravery and commitment.

#### LEAD FROM THE FRONT AND EXPERIMENT

This is education and trends work, designed to shake the conventions and stimulate ideas. This is the kind of journey you can share and publicise. It could lead to industry-wide insight.

Do you want to embed positive change into your business?  
Drop us an email or request a **Discovery Call** with one of our Founders.

[BOOK A DISCOVERY CALL](#)