

NEXT GEN INFLUENCE

RAISE YOUR VOICE AROUND POSITIVE INDUSTRY CHANGE

Communicate with clarity, authenticity and flair.
Engage your network, bring them on your journey and scale your impact.

Imagine. Inspire. Mobilise. Our Next Gen Influence teams bring your strategic vision to life to propel meaningful and impactful sustainability conversations.

NAIL YOUR NARRATIVE

Crafting motivating messages which drive positive dialogue and progress.

- Strategic communications framework creation
- Messaging hierarchy development
- Expert 'Critical friend' stress-testing of claims and positionings
- ESG messaging playbooks

COMMUNICATE WITH CONFIDENCE

Land your ESG strategy with impact. We deliver inspiring, authentic, storytelling - making the complex compelling.

- Integrated communication planning and development
- Launch and 'always-on' strategies
- Campaign planning and execution (including internal, external, investor and customer communications)

TURBOCHARGE ENGAGEMENT

Inspiring your stakeholders to get involved and stay involved. Our engagement interventions drive conversation, build coalition and translate plans into meaningful action.

- Executive communications and thought leadership
- Internal activation and Changemaker recruitment
- Social media, digital and experiential events

This is for you if you want to build your reputation, motivate your network and stand-out as a leader in sustainability.

BE A LEADING VOICE FOR A BETTER FUTURE

Don't just be part of the sustainability conversation, shape it. Create a ripple effect driving positive industry change. Establish credible thought leadership on the issues that matter. Elevate your ESG dialogues with stakeholders to drive progress against shared goals. Forge new and deepened stakeholder connections to surface new opportunities for partnership and collaboration.

UNLOCK THE PURPOSE ADVANTAGE

Authentically embed purpose within your core business narrative. Shape your reputation and accelerate your growth. Be a beacon for top talent with a strengthened employer brand. Drive more strategic conversations with customers, more meaningful interactions with your people and more impactful dialogue with investors.

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WORKING WITH VERIS HAS BEEN TRANSFORMATIONAL FOR OUR BUSINESS. THEY CAME HIGHLY RECOMMENDED, SO EXPECTATIONS WERE HIGH. NOT ONLY HAVE THEY MET OUR EXPECTATIONS, BUT THEY HAVE BLOWN US AWAY WITH THEIR ENERGY, CREATIVITY, AND INDUSTRY INSIGHTS AND EXPERTISE

Matt Lawton
Head of Business Transformation UK
Dairygold Food Ingredients

Do you want to level-up your influence and impact?
Drop us an email or request a **Discovery Call** with one of our Founders.

[BOOK A DISCOVERY CALL](#)